

Goldmedal Electricals announces the launch of Phantom ceiling fan

Phantom ceiling fan is a one-of-a-kind decorative fan that comes with a remote control

The innovative fan comes with an LED under-light with six atmospheric colours

Mumbai, XX August 2021 - Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) Company announces the launch of a six-blade super decorative ceiling Fan – 'Phantom'. Earlier this year, the company forayed into the fan segment and are at the vanguard of expanding their ceiling fan portfolio. The company is in-line with the government's mission of making India truly Atmanirbhar and has manufactured the Phantom fan in India.

Goldmedal's Phantom fan is more than a functional device that just delivers cool air. It is an elegantly designed six-blade fan that are available in three stunning antique finishes. The decorative fan also features an LED under-light that glows in six atmospheric colours which can be controlled using a remote control. The use of high grade copper windings and double ball bearings ensure proper support of the motor and fan shaft allowing Phantom to operate smoothly and silently even at high speeds. It is an amazingly efficient fan that has a sweep of 1200MM and offers exceptional air delivery of 220 CMM at a speed of 350 RPM.

Commenting on the launch of this fan, **Mr. Bishan Jain, Director at Goldmedal Electricals** said, *"Since our venture into the fans segment, Goldmedal fans have been well received among consumers, owing to the top notch product quality we offer. Phantom is a one-of-a-kind ceiling fan in the super decorative fan segment by Goldmedal Electricals. Its unique design with six blades and unique antique finish makes it a great match for modern and sophisticated interiors. It is loaded with features that deliver on Goldmedal's promise of innovation. With its stylish looks, distinct finish, powerful yet efficient performance, and effortless operation, Phantom is a discerned choice for aspiring consumers who are looking to add an aesthetically appealing fan in their home."*

Phantom fans' remote control ushers in comfort, convenience and control at the consumer's fingertips. With the use of the remote, consumers can easily switch ON/OFF the fan, control its speed, select and change the LED under-light colour as well as the brightness as per their mood. Available in three exclusive finishes: Antique Copper Rose Wood, Antique Brass Dark Wood and Antique Silver Dark Wood, Phantom is priced at Rs. 13,750/-.

Goldmedal has a history of introducing technologically advanced, durable, highly usable products for its consumers. In March 2021, the company ventured into the fans category with an aim to make superior quality fans a part of every Indian household. Goldmedal fans come in multiple categories, including Ceiling fans, Table fans, Wall fans, Personal, Pedestal, Portable, Axial as well as Ventilation fans. Goldmedal fans are available in South India across Andhra Pradesh, Telangana, Kerala, Tamil Nadu, and Karnataka, East India states including



West Bengal, Jharkhand, Bihar, Uttar Pradesh, as well as Delhi NCR, Jammu and Kashmir, Punjab, Rajasthan, Himachal Pradesh and Assam.

About Goldmedal Electricals

Goldmedal Electricals is a home grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, Fans, Security Systems, Entertainment devices, Doorbells, Wires, Cables and more for residential buildings as well as commercial establishments