

Other-Tech-News Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app

Coverage: Dailyhunt

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<http://bit.ly/2PAZI6f>

The screenshot shows a news article on the Dailyhunt platform. The article is titled "Goldmedal Electricals partners with Paytm to launch Dhan Barse mobile app" and is categorized under "OTHER-TECH-NEWS". The article text states: "Dhan Barse is a loyalty app for Goldmedal's business partners. Goldmedal Electricals has partnered with Paytm to create a mobile app-enabled loyalty scheme for its key business partners and influencers. The app called 'Dhan Barse' has been custom-developed by Paytm exclusively for Goldmedal and aims to bring together all of Goldmedal's business partners and influencers under one digital umbrella." Below the text, there are four small images showing the Goldmedal app interface and the Dhan Barse app interface. The article is dated Wednesday, 31 Jul, 12:23 pm. The Dailyhunt logo is visible in the top left corner, and the Asian Age logo is in the top right corner. The article is shared on social media platforms like Facebook, Twitter, and Google+.