

Goldmedal Electricals on-boards superstar Mohanlal, as its brand ambassador for India's southern markets

Coverage: **businessvoice**

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<https://bit.ly/3wWNiWv>

The image is a screenshot of a news article from Business Voice. At the top, there's a navigation bar with 'About', 'Privacy Policy', and 'Terms Of Use'. The main header features the 'BUSINESS VOICE' logo and a search icon. Below the header, there's a banner with the text 'WE ARE LISTENING' and 'Join the Malayalam Podcast Solution'. The article title is 'Goldmedal Electricals On-Boards Superstar Mohanlal, As Its Brand Ambassador For India's Southern Markets'. The sub-headline reads: 'Through this collaboration, the versatile actor will be promoting products of the brand via amazing outdoor, digital, print and TVC ads.' Below the text, there's a photo of two men standing in front of a red and white checkered backdrop with the Goldmedal logo. The man on the left is wearing a red jacket, and the man on the right is wearing a black polo shirt. The article is attributed to 'BV News Service' and published on April 9, 2021. Social media sharing icons for Facebook, Twitter, and Email are visible.