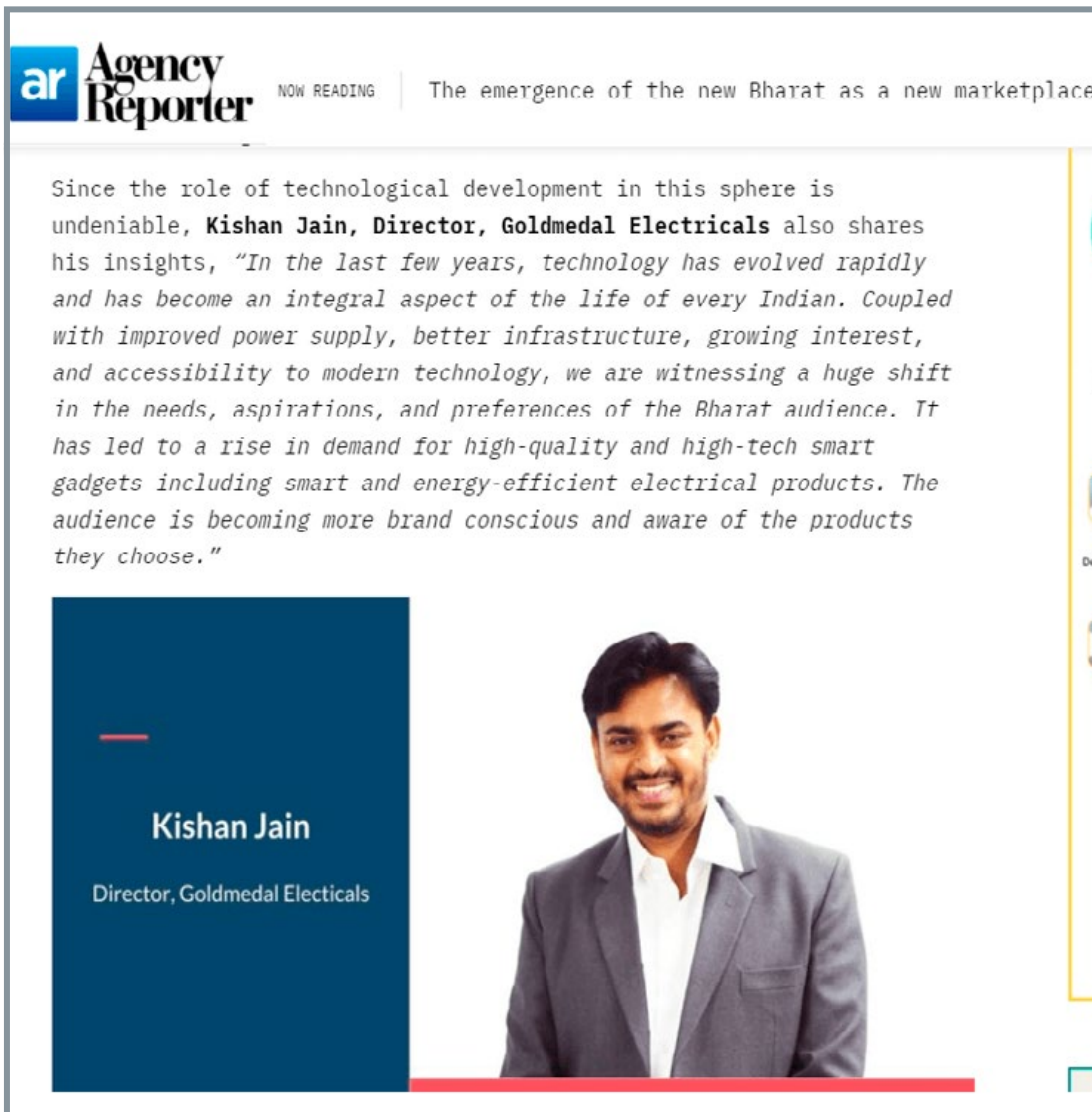


Kishan Jain on emergence of new Bharat Coverage: Agency Reporter

Date : March 2021

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Since the role of technological development in this sphere is undeniable, **Kishan Jain, Director, Goldmedal Electricals** also shares his insights, *"In the last few years, technology has evolved rapidly and has become an integral aspect of the life of every Indian. Coupled with improved power supply, better infrastructure, growing interest, and accessibility to modern technology, we are witnessing a huge shift in the needs, aspirations, and preferences of the Bharat audience. It has led to a rise in demand for high-quality and high-tech smart gadgets including smart and energy-efficient electrical products. The audience is becoming more brand conscious and aware of the products they choose."*

Kishan Jain
Director, Goldmedal Electricals

