



Goldmedal Electricals launches innovative Wi-Fi Router + Extender for a smooth Work from Home

The company aims to enhance the experience of employees working remotely in the new normal

Mumbai, 09 September, 2020 – Goldmedal Electricals, the leading home-grown fast moving electrical goods (FMEG) company, has introduced an innovative Wi-Fi Router + Extender which is a smart solution for all your internet connection needs. With the ongoing pandemic, working from home has become the new normal and it calls for a steady and reliable Wi-Fi network in every corner of one’s home. This unique device not only ensures uninterrupted and consistent Wi-Fi connectivity as a Wi-Fi router but also works as a repeater to extend the network signal to the remotest corners of a home or office.

Goldmedal’s Wi-Fi Router + Extender is a hassle-free modular device that can be easily installed into a switch plate. The device can function in various modes depending on your need— such as router mode, access point, repeater bridge, and repeater. This innovative product also has an inbuilt USB port that can be used for charging devices. It operates at a frequency of 2.4 GHz and offers a transfer rate of 300 MBPs.

Commenting on the launch of the Wi-Fi Router + Extender, **Mr Kishan Jain, Director, Goldmedal Electricals**, said, *“We are excited to launch a product that is the need of the hour in almost every household during the current times. Goldmedal’s Wi-Fi Router + Extender has been designed to provide uninterrupted network and stable connection for a multi-device household covering a wider area. Working from home demands a high performing wireless network and a product like the Wi-Fi Router + Extender will boost the network range and speed. It is a one-product solution for slow Internet, network interruption and dead zone issues.”*





Goldmedal's Wi-Fi Router + Extender is one of the most innovative products in Goldmedal's portfolio. Like all Goldmedal modular products, the Wi-Fi Router + Extender too can be easily retrofitted within an existing Goldmedal modular plate. The Wi-Fi Router + Extender is available at select retail outlets at a starting price of Rs. 7,899. The company also recently launched i-Sense FM-Bluetooth Music Player (3M) – an innovative home entertainment player.

About Goldmedal Electricals

Goldmedal Electricals is a home grown electricals company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company today manufactures a vast range of electrical products including various types of Switches, Home automation systems, Security Systems, Entertainment devices, Door bells, Wires, Cables and more for residential buildings as well as commercial establishments.

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