



## Goldmedal Electricals unveils a stylish 'Hoopla' ceiling fan

*The decorative fan comes coated in a unique and highly specialized anti-dust paint finish*

**Mumbai, 15 September, 2021** - Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) Company unveils a stylish ceiling fan 'Hoopla' under their decorative ceiling fans category. As the company is in-line with the government's mission of making India truly Atmanirbhar, Goldmedal Electricals have manufactured the Hoopla ceiling fan in India.

The Hoopla decorative ceiling fan sports a contemporary design on the traditional 3-blade fans. A modern combination of metallic rings on the motor and premium embellishments on the blades, gives it an additional edge over the average performing fans available in the market. Goldmedal's Hoopla fan comes coated in a unique and highly specialized anti-dust paint finish that prevent dust settlement or paint chipping thereby maintaining the glossy look for longer. Hoopla is available in three sophisticated metallic colours that can easily complement trendy interiors and add aesthetic value to any space.

Commenting on the launch, Mr. Bishan Jain, Director at Goldmedal Electricals said, *"We are delighted to launch Hoopla decorative fan which boasts an ultra-premium design as well as a powerful motor that promises a super-efficient performance. With the launch of Hoopla ceiling fan, we aim to offer consumers a stylish variant that is luxurious yet affordable. It has been curated with the needs of the design-conscious and modern Indian populace in mind. We have packaged it with best of the features and top notch quality that add aesthetic value."*

One of the most powerful fans from the range, Hoopla is powered with a robust 72 watt motor that is coiled with high grade copper windings. The pure grade copper in Hoopla is thermostatically balanced, which ensures maximum conductivity and high efficiency. Goldmedal's Hoopla is equipped with wider blades that offer an air delivery of 230 CMM with a big sweep area. Hoopla is amazingly efficient with a sweep of 1200 MM and runs soundlessly at a high speed of 380 RPM. Available in three exclusive colors - Champagne Gold, Titanium Silver and Burgundy Brown, Hoopla decorative ceiling fan is priced at Rs 3450/-

Goldmedal fans come in multiple categories, including Ceiling fans, Table fans, Wall fans, Personal, Pedestal, Portable, Axial as well as Ventilation fans. Goldmedal fans are available in South India across Andhra Pradesh, Telangana, Kerala, Tamil Nadu, and Karnataka, East India states including West Bengal, Jharkhand, Bihar, Uttar Pradesh, as well as Delhi NCR, Jammu and Kashmir, Punjab, Rajasthan, Himachal Pradesh and Assam.

### **About Goldmedal Electricals**

Goldmedal Electricals is a home grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, Fans, Security Systems, Entertainment devices, Doorbells, Wires, Cables and more for residential buildings as well as commercial establishments

