

Goldmedal Electricals launches its i-Touch Wi-Fi Switch range Coverage: **Echo Of India**

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KOLKATA, JUNE 1/-—Goldmedal Electricals, a leading home-grown fast moving electrical goods (FMEG) company has introduced i-Touch Wi-Fi Switches, a range of home automation switches that can be controlled manually as well as through a remote control, mobile app and voice commands, viz. Amazon Alexa and Google Assistant. These switches are extremely easy to install as they can be retrofitted into the existing wiring of one's home – without the need to drill any new holes or re-wiring. These switches are super luxurious in appearance, with the blue backlit LED touch buttons making it easier and convenient to operate the unit in the dark. The glass interface ensures that even the gentlest of touches is enough to

operate the switches. Goldmedal's i-Touch Wi-Fi switches are equipped with a micro controller chip that saves all the parameters pre-set by the user, hence making it easier to operate. They can also be



controlled remotely using a remote control and voice commands from any part of the globe using the i-World mobile app. With the i-World app, a user can control and know the status of and even set scenes that control a series of switches at a pre-defined time. The app can

also be synced with Amazon Alexa and Google Assistant. The Goldmedal i-Touch Wi-Fi switches are available offline at retail outlets for Rs 5,900 onwards. Commenting on the launch of Goldmedal i-

Touch WiFi switches, Kishan Jain, Director, Goldmedal Electricals said, "With improvement in the overall standard of living, consumers are

looking for products and solutions that will reflect their enhanced status in life.

The introduction of Goldmedal's wide range of Home Automation switches and systems gives consumers the chance to incorporate the concept of smart

living in their daily lives. Our new and unique home automation products provide a superior way of living for our consumers."

Goldmedal Electricals was established in the year 1979 with a vision to make a positive difference in the lives of consumers. Goldmedal Electricals is run by the visionary Jain brothers who are second generation entrepreneurs. With their innovative thoughts and exemplary understanding of the industry, they aim to shape Goldmedal into a company that is not only recognized as one of India's leading electrical brands but also one that is known for its best practices in every field. Goldmedal offers innovative products & solutions across categories such as wires & cables, switches, home automation and entertainment & LED lighting.