

Goldmedal Electricals launches innovative Fabio and Simplo LED lights

These lights will add an extra oomph to modern homes and office spaces

Mumbai, 02nd December, 2020 - Goldmedal Electricals, the leading home-grown fast moving electrical goods (FMEG) company announces the launch of two new exciting LED lighting products namely Fabio and Simplo. Goldmedal's Fabio and Simplo are elegant lighting fixtures that can be utilized for illuminating a particular space, person, or object. With this launch, Goldmedal is offering economic, energy-saving, and environment-friendly lighting solutions for modern Indian homes and offices.



FABIO LED DOWNLIGHT



SIMPLO LED DOWNLIGHT

The innovative Fabio and Simplo LED spotlights have an elegant and refined design that help create the perfect vibe. While the Fabio holds a vibrant, black matte finish on the outside and a golden hue on the inside, Simplo is shaped like a water bubble with a silver outer ring. Fabio consists of a 23-degree beam angle and Simplo consists of a wider 120-degree beam angle, which offers high quality and bright illumination to desired spots. Both these products have a die-cast aluminium body with a powder-coated finish and are equipped with a heat sink for proper heat dissipation. Like all Goldmedal LED products, Fabio and Simplo offer superior luminous efficacy with 85 and 70 lumens per watt, respectively.

Commenting on the launch, Mr. Kishan Jain, Director, Goldmedal Electricals said, *"We, at Goldmedal Electricals, are constantly innovating and developing led products and solutions that meet the needs of our customers. We have introduced Fabio and Simplo LED lights to offer our customers with a modern, elegant and value for money product that reflects their style. With an avant-garde design and high luminous efficiency, Fabio and Simplo are decorative LED lights that are worthy of a second glance. Both these products are completely Made in India and in line with the Government's Atmanirbhar Bharat mission."*

Goldmedal's Fabio and Simplo are not simply spotlights but are an expression of ultimate sophistication with a timeless appeal that makes them the perfect range for indoor and outdoor lighting during the festivities. While Fabio is manufactured in 5,

10, and 15-watt variants, Simplo comes in 5 and 7-watt variants only. Both products are available at select retail outlets for a starting price of Rs. 1,360/- and Rs. 1,555/- respectively for a 5-watt variant.

The company also recently launched a range of innovative and stylish products including Crimson and Champion LED strip lights, Artio switches, i-Sense Bluetooth player and a Wi-Fi router and extender. Goldmedal offers a wide range of modular switches and accessories, home automation systems, wires and cables, doorbells, PVC pipes, DBs, MCBs and others.

About Goldmedal Electricals

Goldmedal Electricals is a home grown electricals company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company today manufactures a vast range of electrical products including various types of Switches, Home automation systems, Security Systems, Entertainment devices, Door bells, Wires, Cables and more for residential buildings as well as commercial establishments.