

Goldmedal Electricals launches Photon Rope Lights for the festive season

Coverage: **Projects Monitor**

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The screenshot shows a news article on the Projects Monitor website. The article title is "Goldmedal Electricals launches Photon Rope Lights for the festive season". The article is dated September 19, 2019, and has 115 views. The article text describes the Photon rope light as a smart lighting option for both indoor and outdoor decorative use. It mentions that Goldmedal Electricals is a leading home-grown fast moving electrical goods (FMEG) company. The Photon rope light is a smart lighting option for decorative use and is easy and safe to use. With this launch, Goldmedal is offering the best in technology and design for both indoor and outdoor decorative use. The article also lists features like IP65 rating, shock resistant, direct plug-in to power point, available in single as well as multi-coloured units, and available in 10 metre length. The article is available at all major retail outlets at a price of Rs. 16,560/- for 100 metres. The website header includes navigation links for NEWS, SPECIAL REPORT, INTERVIEWS, GUEST ARTICLES, PATHFINDERS, and PRESS RELEASES. The footer includes a Privacy Preferences link and an I Agree button.

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PRESS RELEASE

Goldmedal Electricals launches Photon Rope Lights for the festive season

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The rope lights are a smart lighting option for both indoor & outdoor decorative use

Mumbai, 19th September, 2019: Goldmedal Electricals, the leading home-grown fast moving electrical goods (FMEG) company has launched the Photon rope light in its lighting segment, for the ongoing festive season. The Photon rope light is a smart lighting option for decorative use and is easy and safe to use. With this launch, Goldmedal is offering the best in technology and design for both indoor and outdoor decorative use.

Goldmedal's Photon rope light is a smarter lighting option that can be used in a variety of different environments. Photon uses LEDs and therefore consumes lesser energy and generates lesser heat than average incandescent rope lights. Unlike strip lights, the Photon rope light doesn't require a separate AC-to-DC converter and can thus be connected directly to the power source with the provided connector. With an IP 65 rating, Photon is dust and water resistant, which makes it ideal for both indoor and outdoor decorations.

Photon also offers features like:

- IP65 rating
- Shock resistant
- Direct plug-in to power point
- Available in single as well as multi-coloured units
- Available in 10 metre length

Photon is available at all major retail outlets at a price of Rs. 16,560/- for 100 metres.

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